

## Reading Expert Empowers Parents

***Highly successful reading teacher tells your audience:***

**Two ways to identify if your child has a reading problem—before he falls behind!**

**How to get schools to listen to concerns**

**Why schools hide poor performance—and fool parents!**

**That declining standards are REAL and how to stop the slide**

**Why schools continue to use ineffective reading instruction—and how to get them to change**

**Why poor reading instruction in 1<sup>st</sup> grade guarantees reduced job prospects for 1/3 of high school seniors**

**And More!**

- **NEARLY 40% OF CHILDREN READ BELOW GRADE LEVEL.**

This is a national disgrace. We spend more time and money teaching reading than the top 25% of other industrialized nations, yet we're in the bottom 25% of achievement. Statistically, less than 5% should read below grade level.

- **CHILDREN WITH READING PROBLEMS CAN BE IDENTIFIED IN KINDERGARTEN**

Yet only the most severe get any help, and not till usually after 3<sup>rd</sup> grade. By that point they are so far behind that they never catch up.

- **MYTHS ABOUT READING:**

**1.** Reading is "natural." **2.** Kids who are struggling will catch up later without doing anything. **3.** All the kids in special education have mental retardation or some physical handicap. **4.** Schools need more money and smaller classes to do a better job. **5.** Kids don't learn because they are misbehaving.

- **80% OF KIDS IN SPECIAL EDUCATION MOSTLY HAVE READING PROBLEMS**

Special education programs eat up huge amounts of district funds. If this 80% had been taught to read in regular classes, all that special education money would still be in taxpayer pockets or used for other things.

- **THE FEDERAL GOVERNMENT HAS ENCOURAGED SCHOOLS TO ADOPT EFFECTIVE READING METHODS FOR YEARS.**

There is long established, statistically valid research showing what methods DO work, but schools steadfastly refuse to adopt them. It's time for a change!!



**Christine Hale, M.Ed.** has taught reading successfully to struggling students from 5 to 65. She learned about effective reading methods and all of her students have experienced success. She wrote her book once she realized every parent had the same complaints about schools. Her mission is to empower parents to initiate change in reading instruction from kindergarten on.

### **My Child's Not Learning to Read in School! What Can I Do?**

My child's not learning math.  
My child's not learning to spell.  
My child's not learning to write.



**Christine Hale, MEd  
& Zelig Dolinsky, PhD**

**Christine's book, *My Child's Not Learning to Read In School! What Can I Do?* is available at [www.effective-reading.com](http://www.effective-reading.com) or any book store.**